

Invitations for Dinner Mailed

Invitations are in the mail to OPC members and other invited guests for the Annual Awards Dinner April 22 at the New York Hilton.

As announced in last week's *Bulletin*, three top men in the US Government have agreed to participate in a discussion of the nation's foreign policy and the Viet Nam situation. They are: Vice President Hubert H. Humphrey, speaking for the Administration; N.J. Sen. Clifford P. Case, a Republican "dove"; and Texas Sen. John G. Tower, a Republican "hawk."

The Awards Dinner Committee, headed by Robert B. ("Bob") Considine, chairman, and Josef C. Dine, executive vice chairman, also included

(See page 2)

BOARD CHOOSES McKINLEY AS VP

By JOSEPH HARROW

Webb McKinley was elected OPC's Third Vice President at the Board of Governors' March meeting.

Action was unanimous following the resignation of First Vice President Morgan Beatty, who is setting up residence in Antigua, W.I.

Elmer Lower moved up to First Vice President, Allan Jackson to Second Vice President, and Alternate Donald Coe became a full Board member.



McKinley

Honor for Wounded

OPC President Hal Lehrman pro-

posed, and the Board approved, establishment of a committee to work out plans for a new citation, tentatively named "Correspondent's Ribbon of Courage." This award, conceived by Past President Burnet Hershey who will head the committee, would be presented to correspondents wounded in line of duty.

Hershey expects to enlist a noted artist to execute the ribbon design. Lehrman named as first members of the Committee Serge Fliegers, wounded in the Arab-Israeli June, 1967, conflict, and Don Whitcomb, wounded in World War II. The ribbon will cover OPC casualties from World War II through Korea to Viet Nam.

President's Report

In his monthly report, Lehrman noted:

(1) *Dateline '68*, under the direction of Chairman Ken Giniger and Herbert R. (See Page 6)

ELECTION FACTS

Nominating Committee

2. Provisions for the Nominating Committee are contained in Art. XV of the constitution. In previous years, the Nominating Committee consisted of seven members, three members appointed by the President and four elected by the Board of Governors. In August, 1967, however, the President initiated a Constitutional Amendment providing that ALL members of the Nominating Committee must be democratically elected by the Board. This Amendment was adopted in a world-wide referendum by a 14-1 vote, and the current Nominating Committee was the first to be chosen entirely by the Board.

Number of Nominees

3. The number of nominees that must be proposed for each vacancy has been changed at least twice in the Club's history. For the decade prior to 1967, the Nominating Committee was

required to name "two or more" candidates for each office. Many members complained that this led to artificial or unnecessary conflicts, and a Constitutional Amendment was proposed allowing the Committee to name one candidate only, if its judgment so indicated, and never more than two. The membership adopted this revision by a majority of more than four to one. It takes effect this year for the first time and brings our nominating procedures into line with those of most other press clubs, including National Press Club, Silurians, etc. The right of any qualified member in good standing to run for any office by petition remains in effect.

Terms Changed

4. A growing conviction that the limitation of the tenure of officers to a brief twelve months was not in the best interests of the Club led to a proposal (See page 6)

With the Overseas Press Club elections in full swing, it is useful that the membership be reminded of key rules governing nominations and elections.

The following therefore has been prepared for *The Bulletin* by OPC Past President Burnet Hershey, chairman of the Senior Election Council, and OPC Past President Louis Lochner, Council vice-chairman:

Structure

1. Art. V of the constitution establishes the number of officers and Governors. The time-table and detailed rules of the election are spelled out in Art. 9 of the By-Laws. Management of the elections process is the responsibility of the Committee of Judges of the Election. A second body, called the Senior Election Council, adjudicates all questions of ethics or improper conduct, and is empowered to "implement (its) decision forthwith."

Reporter Wounded JOHN ADAMS DIES IN WASHINGTON WAS AMONG OPC CHARTER MEMBERS

By DICK ROSENBAUM

SAIGON — A Brazilian journalist, Jose Ribeiro, has been wounded while covering the fighting in northern most Quang Tri province of South Viet Nam.

The 32-year-old Ribeiro of Sao Paulo, a reporter for *Revista Realidade*, was moving with a patrol of the First Air Cavalry Division when he stepped on a booby trap. Ribeiro lost his right foot and the lower part of his right leg in the explosion. He had been in South Viet Nam less than three weeks when wounded.

The US Military Command in Saigon said Ribeiro would probably be evacuated to his home in Brazil following treatment at the US Army's Tenth Surgical Hospital in Quang Tri city.

Thirteen journalists have died while covering the fighting in South Viet Nam, and over 130 have been wounded.

HS EDITORS HEAR JOURNALISM 'PROS'

More than 100 high school newspaper editors attended the annual Columbia Scholastic Press Association meeting as guests of the OPC March 15.

The young editors heard a professional panel discuss various phases of journalism, ranging from the daily press through the electronic media, magazines, news agencies and book publishing.

The guests were greeted by Madeline D. Ross, who told them about OPC activities. Anita Diamant Berke chaired the meeting and introduced speakers.

Jim Holton, news manager of NBC, told of the various facets of radio and TV news coverage. Betty Etter, editor of *Lady's Circle* and *Overseas Press Bulletin* columnist, described how a magazine is put together and what goes into its makeup. Book publisher Fred Kerner, former AP newsman, told of wire service activities and mentioned developments in book journalism. Both Holton and Kerner agreed that wire service experience would prove extremely useful to anyone in any phase of journalism.

Considerable discussion revolved around women in the news business, the panelists admitting that while some discrimination still exists, women have found all areas of the communications business far more open to them now than at any time previously.

WASHINGTON — John B. Adams, publisher of *U.S. Lady* magazine and former CBS correspondent, Defense Department official and public relations executive, died of a heart attack at his home in Washington March 20.

He was a charter member of the OPC.

He lived with his wife, Alva-dee Adams, editor of *U.S. Lady*, at 709 Sixth Street, S.E., Washington, D.C.

Adams' interest in military life and international relations began in the early 1930's when he wrote a military column as part of his reportorial duties with Hearst's *San Francisco Examiner*.

A 1932 graduate of Stanford University, where he captained the rifle team, he was hired personally by William Randolph Hearst, Sr., in the tower room of the storied publisher's fabulous San Simeon estate in California. He was Hearst's guest following his winning the world small-bore rifle championship at Bisley, England. He held about 300 other medals for sharpshooting.



Adams

Adams covered the return of Gen. MacArthur to the Philippines while a CBS war correspondent during 1944-45; he had been based for four years before in Rio de Janeiro as the network's correspondent. Following the war he was sent to Argentina to cover the first Peron election, and in April, 1946, he joined the Washington staff as White House correspondent. He was perhaps best known for his coverage of President Truman's 1948 election campaign, when he predicted Truman would be elected over NY Gov. Thomas E. Dewey.

He worked as reporter-photographer for *The London Daily Express*, 1937-38; was wire photo editor, AP-New York, 1939-40; hired by the late Paul White for CBS in 1940; headed the information staff of Defense Department's Mutual Defense Assistance Program, 1949-53; public relations advisor to Government of Pakistan, 1953.

Besides his wife, Adams is survived by two daughters, Alice Adams Deibler and Abigail Jane Adams, and a brother, Col. Henry Jackson Adams, Jr., USMC (ret.).

In lieu of flowers, contributions in memory of John Adams should be sent to the Edward R. Murrow Memorial Fund.

Dinner (From Page 1)

Anita Diamant Berke, Richard G. de Rochemont, Gordon Fraser, Ben Grauer, Howard L. Kany, Ansel E. Talbert, vice chairmen; and Henry Gellermann, treasurer.

Hal Lehrman, OPC president, and the Dinner Committee this week announced the formation of an Honorary Committee comprised of leaders in publishing, broadcasting and government from the New York area. These leaders are expected to attend and act as hosts to the visiting speakers.

Honorary Committee

In this group are: Dean Edward Barrett, Norman Cousins, Matthew J. Culligan, Hedley Donovan, Osborn Elliott, William A. Emerson, Jr., Shelton Fisher, Wes Gallagher, Leonard H. Goldenson, Julian Goodman, Col. Harry Guggenheim, William R. Hearst, Jr., Senator Jacob Javits, Senator Robert F. Kennedy, Mayor John V. Lindsay, Donald McGannon, William R. McAndrew, Governor Nelson A. Rockefeller, Vermont Royster, Richard S. Salant, Richard B. Scudder, Dr. Frank Stanton, Mims Thomason, and DeWitt Wallace.

Executive Committee

Also appointed to serve on the Dinner's Executive Committee are a number of distinguished working journalists, public relations practitioners and business men and women. They include: Jules Abend, George B. Bookman, Gilbert Busch, James J. Cassidy, Donald G. Coe, Emanuel Freedman, Freeman Fulbright, Edward J. Gerrity, Mark Henahan, Allan Jackson, Arthur Moquiddy, Charles Pintchman, Willis Player, Mary G. Roebing, J. Wendel Sether, Rodney L. Stahl, Stanley Swinton, Roger Tatarian, Russell Tornabene, Spencer C. Valmy, and Joseph Williams, Jr.

General Committee

To carry out certain details of the Dinner arrangements and to assist the other committees, a General Committee also has been formed. It comprises Norwood F. Allman, Theodore Baron, Robert G. Black, Lawrence Blochman, Eugene Du Bois, Robert Frank, James Freeman, Arthur G. Milton, Adele Gutman Nathan, Dorothy L. Omansky, Madeline D. Ross, and Jessie Stearns.

NEW YORK SCENE

Tues., April 2 — OPC Washington Committee reception honoring Deputy Under Secretary of State Charles "Chip" Bohlen, at 1607 22nd St., N.W., from 6:30 to 8:00 p.m. \$3.50. Reservations with checks to OPC-Washington, 1607 22nd St., N.W., Wash., D.C.

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US Alliances Abroad -- What? Why?

Wed., April 3 — Edward R. Murrow World Affairs Forum, with General Lauris Norstad, Chairman and Chief Executive Officer, Owens-Corning Fiberglass Corp., former NATO commander. "US Role in World Affairs." Luncheon, 12:30 p.m. \$5.00.

Because of his broad and intensive experience as NATO Commander, Norstad is eminently qualified to speak on the subject of the alliances of the US, what they are and why and how they came about.

Norstad's military career began in 1930 when he was graduated from West Point. Thirty-seven years later, he retired from active service to take a leading role in industry. In the interim he served in a variety of top-level posts, including helping to guide NATO through its most difficult and critical period. His work brought him in close contact with the diverse problems and the leading men abroad. For his contributions to varying facets of international relations, Norstad has been decorated by at least ten countries.



Norstad

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Sat., April 6 — OPC Cabaret, 7:00 p.m. No cover charge. Reservations held till 7:00 p.m.

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The Common Market: One Country's Answer

Mon., April 8 — Edward R. Murrow World Affairs Forum honoring Austrian Federal Chancellor Josef Klaus. Reception 7:00 p.m., open bar; dinner, 7:45. \$6.00.

Austria, under Klaus's direction, has adopted a number of political-economic measures which have successfully staved off many of the ill effects on the country's economy of the overall European business recession of the past two years. Klaus, succeeding Chancellor Gorbach in 1964, in 1966 led the People's Party to an absolute parliamentary majority and formed his one-party cabinet, the first since WW II.

Now on a visit to the US at the invitation of President Johnson, Klaus will be with us at the Club to discuss what is behind this European business recession in general, and in particular Austria's efforts to find a workable arrangement with the Common Market.

Accompanying Klaus will be the recently named Foreign Minister Kurt Waldheim, formerly Austria's Ambassador to the UN, and Karl Pisa, Secretary of State for Information, a newly created position in the Klaus cabinet.

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Mon., April 15 — OPC Honors Photojournalism. Nominees for Photographic Awards to speak. Cocktails 6:30; dinner 7:30 p.m.

* * *

Sunday, April 21 — An afternoon of Chamber Music. 4:00 p.m.

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All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Library, Press Room Open in June

Dedication ceremonies for the Edward R. Murrow Memorial Library and Ruth Houghton Axe Press Room will be held early in June, OPC Foundation Chairman Matthew Huttner told the March meeting of Foundation Trustees.

Madeline D. Ross will head a committee to arrange the inaugural ceremonies. The trustees also approved the appointment of a committee to propose plans for the installation of facilities and equipment in the library and press room on the Clubhouse fourth floor. The committee, headed by Louis P. Lochner, consists of Donald Coe, Henry Gellermann and Will Yolen. The group will work in consultation with the OPC Library Committee, headed by Adele Nathan, and the Foundation Library Committee, chaired by Kenneth S. Giniger.

Huttner also informed the Trustees that the OPC Board of governors, at its last monthly meeting, authorized the Foundation to continue exploring the idea of a "Right of the People to Know" dinner and to return to the Board with a specific proposal. Further study will be conducted on the feasibility of the fundraising dinner which, Huttner said, is being contemplated for next October.

The first report from Charles J. Bierbauer, winner of the Foundation's third annual William P. Gray Foreign Correspondent Fellowship, was distributed to the Trustees by David Shefrin, chairman of the Committee on Foreign Correspondent Fellowships. Bierbauer arrived in Belgrade on Feb. 17 and reported excellent cooperation on the part of the Yugoslav Foreign Office and the Secretariat of Information in arranging for interviews with government and press officials.

Gangelhoffs Die in Crash

Former OPC member Joseph W. Gangelhoff and his wife Mary were reported missing and presumed dead in the March 24 crash of an Aer Lingus airliner near the Irish coast.

Gangelhoff, 46, was director of public affairs and public relations for Continental Oil Co., Ltd., London. Before moving to London in 1966, Gangelhoff had been based in Conoco's New York and Houston offices. He joined the firm in 1952.

Their daughter, Bonnie, 21, and two sons, Steven, 16, and Richard, 11, survive.

WORLD-WIDE TICKER

Edited by JERRY KRISKA

ATHENS PRESS GROUP ELECTS UPI'S RIGOS

By FRITZ OPPER

ATHENS — The biennial election of Foreign Press Association officers was an All-American affair this month (March) with **John Rigos**, UPI, winning 33-25 over **Phil Dopoulos**, AP. Three other Americans were elected to the Executive Committee: **Peter Mellas**, Newsweek; **Alec Kitroeff**, McGraw-Hill; and **Chris Eliou**, AP.

The new committee's first objective is to win the continued right to accredit foreign correspondents here. The Government Ministry dealing with the press has so far refused to counter-sign the Association's press cards as has been the practice for half a century. Instead it wants to decide on accreditation itself, a step the Association fears will open the way to regime pressure on the foreign press community in Greece.

WIDER HQ CHOICE FOR SANTIAGO REPORTERS

By MARTIN P. HOUSEMAN

SANTIAGO — Outside newsmen covering Chile now have an alternative to the Crillon Hotel, where messages tend to go astray, and to the Carrera Hilton.

Guido Vallejos, retired publisher of the Flash magazine group, has opened the Foresta Hotel at the Merced end of Lucia hill. Freelancer Norman Gall, first newsman to stay there, said it would be ideal when all the rooms got telephones.

Compañia de Telefonos de Chile must have been plugged in for a change, for all rooms now have phones.

The Sheraton group was reportedly studying buying into and revitalizing the Carrera, owned by Chilean Carlos Vial and leased to Hilton.

Quarterly report (probably incomplete) of working press visitors to Chile: **W.W. (Hairy) Caicedo**, VOA, Lima; **Mo Garcia**, Time, Rio; **Rob Roy Buckingham**, business rep, New York Times News Service; **Harold Milks**, Latin American Editor, Arizona Republic, Phoenix; **Henry Goethals**, Vision publications, Tegucigalpa; **Otto Zausmer**, foreign affairs editor, Boston Globe; **Malcolm Browne**, New York Times, Baires; **Dave Belnap**, Los Angeles Times, Baires; **Robert St. John**, radio correspondent of World Book Encyclopaedia; **Bill Forbis**, Time, Rio.

In an interview in El Mercurio, St. Johns righteously ripped the Chilean Tourist Commission and hotel circles for not exploiting properly the lakes region, one of the most beautiful and best trout fishing areas in the hemisphere. The bearded commentator complained of crawling vermin in southern Chile hotels.

PHILIPPINES EASES VISA REQUIREMENTS

By CARLOS A. ANGELES

MANILA — The Philippines has relaxed visa requirements for the entry of foreign newsmen into the country. A presidential directive lifts visa requirements for newspapermen who stay less than 14 days in the country.

The Philippine move vis-a-vis foreign newsmen makes it the first Asian country in Southeast Asia to do so. This directive, however, is limited to countries which have diplomatic relations with the Philippines.

A congressman has filed a bill which would require all newspapers and magazines in the country to publish local news in Tagalog, the national language.

The Philippine Press Institute immediately raised objections to the House Bill, questioning the constitutionality of a bill that would require all newspapers and magazines to publish local news in the vernacular.

Joaquin Rocas, vice chairman of the Philippine Press Institute, said press freedom would be curtailed if newspapers and magazines were told beforehand what they should publish and how. This would constitute a previous restraint which is prohibited by the Constitution, Rocas said.

The PPI memorandum said in part:

"The imposition of a particular language on a newspaper or magazine, so that those who do not understand the language may not comprehend what is written, is as much a previous restraint as censorship itself."

The six Manila daily newspapers, as well as three nationally circulated weeklies, are published in the English language.

Antonio Escoda has resigned as chief of bureau for Associated Press in the Philippines and has joined the Philippines Herald in an executive capacity. Replacing him is John Nance, who has been moved from Saigon to Manila.

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IN BUENOS AIRES: UPI's Wilbur G. Land left Ecuador, Jose Maria Velasco Ibarra in Bu Ai has been elected president of that country the army there has thrown him out for the three

WHY IS ISA

By LEN WHARTMAN

Middle East Bureau Chief, MBS

JERUSALEM — Almost every day a spate of indignant letters appears in the local press, all posing the same question: why is Israel doing so badly in the propaganda war?

One gets the impression that Israel's information services have suffered a resounding defeat. From a semantic point of view, this is not completely true: they did not suffer a defeat, for the simple reason that they never engaged in such a war. They laid down their arms long before the war began and never really picked them up to fight.

The abdication of all responsibility started long before June 5, when the Six-Day War broke out. When trouble began with the Syrians at least six months before the war started, foreign correspondents tried in vain to secure information or background material from the Government Press Office and the Foreign Office. There were few briefings, and the few that were held were almost worthless. There was practically no liaison between the Information Department of the Foreign Office and its Press Officer. Valuable informational and photo material — which was not classified — was not made available to the foreign press during the critical six-month period preceding the war. I visited the Foreign Office a number of times and came away empty-handed. The Press Information Office was almost a dead loss.

PEOPLE & PLACES

By BETTY ETTER



and left), interviews the oft-ousted president of Argentina, Juan Peron, in Buenos Aires. Ibarra, about to leave for Ecuador, has served only one term since 1955. He was on his way back for another try.

ON THE GO: Foreign editor **Jack Fallon** of UPI left March 11 for a month's inspection tour of UPI bureaus in the Far East. He planned to spend most of his time in Viet Nam, but is also making working stops at Manila, Hong Kong, Singapore and Bangkok . . . **Charles Gillett** to major cities of Europe in mid-April, heading a group of travel officials eager to bring more international congresses to the US . . . **NEA's Gaynor Maddox** to Norway March 15, one of a group of newsmen invited by the Royal Norwegian Embassy in Washington for a 10-day visit which includes an audience with King Olav V . . . **Photog Eliot Elisofon** to Russia to write a Time-Life Russian cookbook . . . **Werner Brandis**, plastics editor of the Journal of Commerce, vacationing with his wife Betty and daughter in Curacao,

The Netherlands Antilles, and interviewing some local industrialists on economic expansion for the island . . . **Theodore Berland** off April 8 to eight European countries researching a book on noise. He will interview experts on effects of noise on man and find out about the laws for controlling same . . . **John de Lorenzi**, managing director of public and government relations for the American Automobile Association, touring Texas as a guest of that state's tourist development agency. The trip includes visits to Corpus Christi, the LBJ ranch, lunch with Gov. John Connally, and a special preview of "Hemisfair '68" in San Antonio just prior to its official opening . . . **Robert J. Stone**, senior vice president of Daniel J. Edelman, Inc., back from a two-week trip to Copenhagen, Israel and London . . .

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ISRAEL LOSING THE PRESS RELATIONS WAR?

The abdication of responsibility continued — in Jerusalem, at least — even after the outbreak of fighting. No briefings were held; little effort was made to relay information from army press headquarters in Tel Aviv to Jerusalem-based correspondents; no written material was disseminated; it was four days before the army opened up a press liaison office in the capital; no maps were made available to journalists desperately trying to locate battle sites; and it was only toward the end of the war that press releases were stencilled and distributed.

After the war, for four critical days while the Arab propaganda departments were flooding the world press with heart-rending pictures of refugees on the run, no journalists were permitted by the Press Office to enter the occupied territories. It was only after they drew up a petition expressing their outrage at being fettered, a petition they personally presented to Defense Minister Moshe Dayan, were they permitted to travel without a government-supplied "escort" into the West Bank. The Director of the PIO had the unmitigated gall to suggest to reporters not to speak to "unauthorized persons," a suggestion which derisively was hooted down. By the time correspondents were able to file their reports, a great deal of political damage had been done.

About a week after the war, I went to Tel Aviv and requested to see the photos which had been shot by PIO photographers and distributed to corre-

spondents during the war. The request was denied, with the weird explanation given that "we are trying to play down the war."

The information muddle continued long afterwards — and still goes on. The few background items issued since the war were hopelessly out of date when they reached correspondents. A case in point was Jordan King Hussein's very effective appearance before the UN and US radio and TV media shortly after the war ended. *Two weeks* after Hussein in the US had charged Israel with aggression and barbaric treatment of the native population, the PIO, in a release dated *June 26*, finally published a list of threatening statements which Hussein and his government-controlled radio and press had made during the pre-war period. The material, by that time, was, of course, totally useless.

Definite Issues Ignored

While it is true that Government indecision on many issues connected with the occupied territories makes the task of its public relations men more difficult, there are, however, definite issues on which the Government has taken a stand which could have been explained. A case in point is Jerusalem. It was only in November that the Foreign Office bestirred itself to get out a pamphlet on the subject. Incredibly, it made no mention of the fact that Jordan had illegally seized and annexed the city and the West Bank in 1948 despite a UN decision calling for the establishment of

an independent Arab state. Similarly no effort has been made to break down the image which the West has of Hussein, i.e., a "young, plucky western-orientated monarch" who was forced into a war by extremists. (I had been listening to Radio Jordan for years, and can vouchsafe that Hussein, if anything, was even more aggressive toward Israel than Nasser. As for his achievements, any visitor can witness for himself the standard of living in the West Bank.)

The Fault

Though there have been some recent changes of personnel (and others are long overdue), there has been no visible improvement in Israel's information and press services. Perhaps this is due to the inactivity of the so-called Foreign Press Association, which seems to consist in the main of part-time correspondents whose major income stems from public relations work for official and semi-official bodies; perhaps the fault lies in the incompetence of timid, unimaginative press and information officials who are apparently convinced that the magic word "Israel" will automatically provide a positive press; perhaps it is because of the fact the ship of state seems to have no pilot at the helm and that it is churning around in circles. Perhaps it lies in the Minister of Information, who doesn't seem to possess the vaguest idea of public relations. Whatever the reason, Israel's information services have served their country badly. Instead of generating stories for

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BULLETIN THE OVERSEAS PRESS

Bulletin Committee Chairmen:
 Alton Kastner David Resnick

Joseph Harrow
 Managing Editor: Sibby Christensen

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 Executive Director, F.E. O'Rourke.

BOARD (From Page 1)

Mayes, is almost "ready for bed," with 49 pages of ads already sold in an enlarged issue of 120 pages.

(2) Establishment of a "Volunteers Committee" composed of "leisured" or semi-retired members to aid in various Club activities. With Board approval, Mary Joe Connolly was named chairman.

(3) Reactivation of the Foreign Journalists Liaison Committee, under the chairmanship of Arthur Reef.

'Actives' Recruitment

A drive for Active members is to be stepped up, on a suggestion from Allan Jackson, with appointment of shop representatives under the chairmanship of Hugh Mulligan. Cornell Capa is to work on potential membership among news photographers.

Treasurer James Sheldon reported increased profits on bar and food sales for February and estimated that expected revenues from dues, *Dateline* 1968, and the Awards Dinner would further cut the Club's annual deficit, as compared with previous years. "Ours is the second smallest deficit," Sheldon said, "since

we moved into the new building." But he noted that "deficit added to deficit still equals deficit."

Following a favorable report by Ansel Talbert on his recent visit to the Atlanta Press Club, the Board ruled that reciprocity negotiations get under way.

Photography Chairman Capa announced an OPC dinner April 15 to honor nominees and prospective winners of OPC photographic awards (see New York Scene entry). An "In Memoriam" photo display for Paul Schutzer, killed during the 1967 Mid-East war, also has been set for sometime in June, Capa said.

Book Publishing Committee Chairman Will Yolen reported receipt of \$400 for the Japanese rights to the OPC book, *How I Got That Story*. He noted that the Club book now in preparation, *Heroes of Our Time*, was 80 percent complete. He said he expected a \$2,000 advance next month from the publishers.

Anita Diamant Berke, chairman of the new Journalism Students Activities Committee, announced that John Luter and Dorothy Gordon would serve with her on forthcoming projects. Recommended at the meeting were forums for students at various colleges in this area.

By JERRY ROBINSON



FACTS (From page 1)

that their terms be lengthened to two years (the same as members of the Board). This also was adopted by the membership, in a vote of better than five to one. The new provision does not change the term of incumbent officers, and a provision limiting service to two successive terms remains in force. For example, a president, vice-president, secretary or treasurer now serving could run for only one more term, making a maximum of three years in office. A person newly-elected to office in 1968 however, might hold office for four years (assuming he secured re-election in 1970).

5. In even-numbered years, six Active and two Associate Board Members are elected (except in 1968 when three Associates will be elected for a two-year term and the runner-up for a one-year term). In odd years, seven Actives and one Associate will be elected, plus a proportionate number of Alternates. Active members vote only for Active candidates; Associates for Associates.

6. The By-Laws provide that only members whose dues are paid up to March 31 and who are otherwise "in good standing" are eligible to vote this year.

WORLD-WIDE TICKER

(From Page 4)

RUTHERFURD FETED

MADRID — Amb. **Angier Biddle Duke** joined the foreign correspondents at a March 21 farewell dinner staged in the historic Chinese Room at Madrid's Lhardy restaurant for **Jay Rutherford**, Mutual Broadcasting System and Hearst

Placement

M-161—Several experienced editorial or PR people for short-term assignment for Mexican Olympics. Prefer Spanish-speaking or other language. Sports background helpful. Resume only.

M-162—Newspaper person — good writer — for diversity of accounts in PR office.

M-163—Small but highly diversified international PR/ad agency needs flexible individual with broad knowhow in all forms of promotion and extensive contacts in communications field.

M-164—Speech writer and general public relations writer wanted. To work with a top Republican candidate. Part-time until mid-Summer and full-time thereafter. Should be based in, or near Westchester County, and able to write political speeches, field inquiries, get out releases and otherwise give strong communications support. Send replies to Wilbur Cross, Goodway, 200 Park Avenue, Suite 5319, New York, N.Y. 10017.

Send resumes to advertisers where listed. All others send to Miss Katie O'Connor, US Steel, 71 Broadway, New York, N.Y. 10006, Telephone 558-4349.

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MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone. Ads without payment will not be processed.

AD DAILY LONDON SEMINAR NOTE:

In the advertisement in this publication March 16, message referred to "sanctioned by the Department of Commerce." Correction: The Department of Commerce is aware and favorably disposed to this trip but does not officially sanction trips of this kind at this time.

Executive Communications

Newspapers, who is returning to New York in April. Guests at the sentimental salute for Rutherford, who will be associated with a Madison Avenue PR firm, included: **Dominic Curcio**, bureau chief of McGraw-Hill World News Service; Aldo Trippini, UPI's head man, and his deputy, Loren Jenkins; Ken Davis, AP; **Ralph Forte**, New York Daily News and dean of foreign correspondents here; **Tad Szulc**, New York Times bureau chief; Timothy Brown, London Express; Christopher Morris, London Daily Mail; William Cernlyn Jones, London Observer and Springer Foreign News Service; and **Henry Debelius**, ABC staffer. **Barnet Anderson**, counselor of USIS and press chief of the embassy, accompanied the ambassador.

ISRAEL (From Page 5)

newsmen and providing them with a steady, useful stream of information. They take a passive attitude, rarely providing material on their own, and grudgingly, if at all, handing it out when asked. Had the Israeli army performed as did the country's press services, the Egyptians would be sitting in Tel Aviv today.

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PEOPLE & PLACES

(From Page 5)

Gilbert Jonas back from Mississippi, where he aided Negro Congressional candidate Charles Evers in his historic election campaign. When Evers announced his candidacy, Jonas volunteered the services of his PR-fund-raising firm and raised more than \$20,000 for Evers' campaign. **Victor Lasky**, hosting the Barry Gray radio show on election night, beepered a first-hand report from Jonas at Evers' Jackson headquarters.

CHECKING IN: **Constantine Soloyanis** from Greece.

NEW POSTS: Retirement of **Rex Goad** as director of news has cued changes at NBC. He is being succeeded by **Richard C. Wald**, while **Russ Tornabene**, manager of news for the TV owned-and-operated stations, is taking on added responsibilities as director of all radio news. Though theoretically "retired," Goad is staying on with NBC until the end of the year as a consultant on political coverage . . . **Russ Jones**, ABC correspondent in Vienna, moving to Moscow to cover the Soviet capital . . . **Art Milton** leaving El Tiempo to become president and publisher of the Levittown (NY) Tribune. . . . **Arthur M. Merims** to PR Associates as account executive . . . **Harold Rosenthal**, ex-Trib and assistant to the commissioner of the Continental Football League, has joined the PR staff of the NY Football Giants . . . Prof. and Mrs. **Gene Donner** leaving Alaska, where Gene has wound up a two-year stint as assistant professor of journalism at the U. of Alaska, for Afghanistan, where he will begin a 10-month appointment as Fulbright lecturer at Kabul University. The Donners, with their two children, hope to stop at Tokyo, Hong Kong, Bangkok and New Delhi en route to Gene's new post . . . **Josephine Lyons**, NBC and WINS newswriter, signed as creative director of "Woman's World,"

a subsidiary of Kenyon & Eckhardt, advertising agency. Her project includes a TV show and anything to do with communications for women . . . **Earl O. Ewan** is the new editor of the Sun City Center (Fla.) Civic Association Bulletin and is beginning his third term as president of the co-op where he and Mrs. Ewan have resided for three years. Before retiring, Ewan was a journalist, editor and exec of US Steel in NY . . . **Howard Watson** appointed director of public information for the NY Convention and Visitors Bureau . . . **H.M. Kinzer**, executive editor of Popular Photography, upped to the position of editor of all photography annuals in the photographic division of Ziff-Davis.

ARTICLES: **L. Bruce Van Voorst** in the NY Times Magazine for March 17 with "Press Lord Axel Springer Is a German Problem." . . . From Prague, where he's now living, **Alan Levy** reports three pieces in recent Good Housekeeping: a story of schizophrenia in Springfield, Ill., in January; his tale of a poisoning in Dallas in February; and his saga of a Lexington, Ky., housewife who lost 130 pounds in 10 months for April . . . Piece on Michigan State University's Ombudsman, a "defender idea borrowed from Scandinavian countries," written by **Jack Harrison Pollack** for the March 17 issue of Parade under the title "New College Hero." . . . **Arky Gonzalez's** piece on Atlantic City in the spring issue of Vista, Humble Oil's travel magazine. Arky and his wife Gloria will teach a course in writing at the U. of Indiana in July . . . Columnist **Beatrice de Holguin** bylined in Travel Magazine for January with a piece on Morocco, and her new book of "Tales of Palm Beach" was excerpted in the February-March issue of Status-Diplomat, which plans to serialize it.

BOOKS: **Donald Robinson** being represented twice on the spring book lists. His "Under Fire" is being published by Norton and Delacorte is putting out his "The Dirty Wars." Along with selections from the world's most important publications, latter includes a piece from the OPC Bulletin . . . "The Magic of Walking," by **Aaron Sussman** and Ruth Goode (Simon & Schuster) is now in its third printing. Authors report they've done 32 interview shows since the book was published in November.

RADIO & TV: **Victor Riesel** discussed the new paper, the NY Daily Column, on Jack O'Brian's Critics Circle (WOR) March 15 . . . Same day, **Theodore White** on "Today" (NBC-TV) talking about his new play, "Caesar at

MILTON:

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the Rubicon." . . . **Mary Hemingway** to be a consultant for ABC News' production of "Hemingway's Spain" and will accompany exec producer to Spain for filming of locales appearing in the author's novels . . . **Fred Hechinger**, NY Times education editor, and his wife Grace on the Martha Dean Show (WOR) March 25 to talk about the rush to private schools.

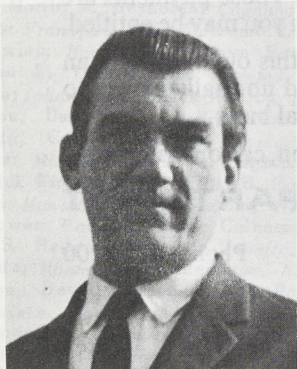
HONORS: **Wes Gallagher**, AP general manager, to serve on the board of directors of the William Allen White Foundation at Kansas U. . . . **Elmer Lowe** of ABC, **William R. McAndrew** of NBC and **Richard S. Salant** of CBS presented with International Radio and Television Society's annual gold medal for outstanding contributions to radio and television broadcasting . . . "Harry A. Bruno, Public Relations and Aviation Pioneer" by Princine Calitri published by T.S. Denison, Minneapolis . . . **Sylvia Taylor** in "Who's Who in American Women." . . . **Earnest Hoberecht** elected president of the Oklahoma Land Trust, Watonga, Okla. . . . **Daniel W. Kops**, co-chairman of the Annual Convention of Broadcasters, held in Chicago March 31-April 3.

Not all items submitted for this column in the past two weeks are carried in this issue, due to space limitations. They will be included in next week's column.

SOLOYANIS:

In from

Greece



TAYLOR:

Listed in

a "Who's Who"

